



BOWL GAMES OF AMERICA

ALLSTATE SUGAR BOWL



The Allstate Sugar Bowl in New Orleans is celebrating its 78th anniversary and remains the *only* BCS game where marching bands are the focus at halftime! This is a premier package designed for well established bands that seek to showcase their skills at the highest level in front of 75,000+ fans.

The Allstate Sugar Bowl Festival Package Includes:

- Opportunity for students to earn High School Academic Credit
- Opportunity for directors to earn Professional Development Points
- 3 or 4 night's quality hotel accommodations
- Field show contest (optional)
- Outstanding, nationally-renowned adjudicators and clinicians
- Placement and caption awards in field show contest
- Sugar Bowl game ticket
- Combined band/feature performer halftime show
- Gala awards ceremony, dinner, and dance at Mardi Gras World
- Souvenir DVD for each participant
- Optional performances in the French Quarter
- Specially-arranged music and CD for pre-trip rehearsals
- Commemorative patch
- Liability insurance

Optional activities may include:

- French Quarter
- Aquarium of the Americas
- Jazz and Heritage Museum
- Natchez Paddle Boat
- Plantation Tours

***The approximate cost for each band member will be \$850.00. The final cost will be determined once the total number of participants is determined. Cost per chaperone will be slightly higher because room rates are based on double occupancy.





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DAY 1	Morning	Afternoon	Evening
Dec. 31	We will leave late in the evening of December 30 th .	Hotel Check-in and free time for sightseeing	Everyone joins together for New Year's Eve at Mardi Gras World. Enjoy Cajon cuisine, awards, and dancing.
DAY 2			
Jan. 1	Sugar Bowl Contest of Champions Field show contest by Class Size. Bands can also perform as "Exhibition only." All Bands receive recognition and awards are given to those who compete (optional)	Afternoon performances at Jackson Square - the Heart of the French Quarter and the River Walk Gazebo overlooking the Mississippi.	Free night for sightseeing
DAY 3			
Jan. 2	First Mass Band Rehearsal Join students, Directors, and top clinicians from across the U.S. as you begin rehearsing for the Sugar Bowl Halftime Show Finale	Free afternoon for sightseeing	Free night for sightseeing
DAY 4			
Jan. 3	Final Mass Band Rehearsal at the Superdome. Bands, Dance Teams, and Cheerleaders from across the U.S. join to add the finishing touches to the pre-game and halftime shows.	Enjoy lunch on your own at one of the nearby food courts or a café in the French Quarter. Prepare for the big game and arrive early.	78th Annual Allstate Sugar Bowl The Mass Band will perform at the pre-game and Halftime Join a live crowd of 75,000 to kick-off one of the oldest and best-known Bowl Game events.
DAY 5			
Jan. 4	Hotel check-out and depart for home		

Itinerary subject to change

